P.O. Box 575, Cr	rt School of Bodywork rested Butte, CO 81224 chool@mountainheart	•	~ •	Attach Photo Here
6-Month 702 H	For Admission (Fill Check Program Ir. CMT Program		print clearly please.)  Beginning Date:  Summer  Winter	
Othe	er Program/Classes		_	
Your Informat Name:			Birth Date: /	/ Age:
Mail Address:			SS#	
City:			State:	Zip:
Cell Phone:			Driver's	Male / Female
Home Phone:			License #	
E-mail:			& State	
Branch:			From:	To:
U.S.:	<u>Citizenship</u> Yes No			
Country:			Visa Issued By:	Type:
Oddiniy.	Emergency Contact -	Required - must be		
Name:		- TOQUITOR THUSE NO	Relationship:	
Address:			 Phone #(s):	
City:			State:	Zip:
			E-mail:	
Your Education				
	Name	Location	Dates	Certificate/Degree/Major
High School				
College				
Other				
Other				
Other				
Vour Employe	nent / Occupation			
Current:	nent / Occupation		From:	То:
Previous:			From:	
Previous:			From:	To:
	-			
Your Reference	<b>ces</b> List 2 non-family refere	ences		
Name:	-		Relationship:	
Address:		·	TF -	
City:			State:	Zip:
Home Phone:		V	Vork Phone:	·
Name:			Relationship:	
Address:				
City:			State:	Zip:
Home Phone:		V	Vork Phone:	

<u>Some Questions:</u> (Failure to complete Have you ever been convicted of a feld If Yes, please explain:	Yes	No		
Have you been treated or involved in solf Yes, please explain:	Yes	No		
Have you been denied acceptance into	Yes	No		
Do you have any medical, physical, or receive massage treatments in classro			be preser Yes	~
Are you taking any prescriptions, other or perform in classroom or home work		y to be present		
Are you currently involved in any life si perform in classroom or home work si	ork) that may inhibit or alter you If Yes, please explain:	-	be present or No	
How Were You Referred To Us? Magazine / NewspaperInternetSocial MediaWord of MouthPhone Book / Other		Date:Date:		
Please comment on ALL of the folloon List any previous training you What is your philosophy of hea What motivates you most to s Why would you be a good mas What will being a massage the Describe your vision of your be	have had in the healing aling? eek a career in massage sage therapist/bodywoerapist/bodyworker do f	modalities. e therapy? orker?		
Explain your current level of ability to Be honest with yourself about Accept criticism & give hones Make changes in your behavior Listen and be nonjudgmental. Be enthusiastic, self-empower	your feelings and action t feedback.  For to become more professions.	ns.		
Please √ your probable payment plan   — Plan A — Plan   Include: \$50.00 Application Fee (refundation for 1 year.) 1 Picture of you.	n B Plan C (#	of months ) Plan D (#		-
Signature:		Date:		

NOTE: Please mail your application to: MountainHeart School, P.O. Box 575, Crested Butte, CO 81224

OR: Scan and e-mail to: <a href="mailto:school@mountainheart.org">school@mountainheart.org</a>

Downloadable forms can be found in pdf, Word, & Pages formats at: <a href="www.mountainheart.org">www.mountainheart.org</a>

# Financing Your Education at MountainHeart School REMEMBER to Enroll Early

Dear Student,

MountainHeart School currently provides several financial aid options and payment plans that may work for you. Talk to us about them.

**Loan Options:** \* Note\* we now have a financial aid worksheet available for you to print from our web site - www.mountainheart.org - or to request from our office. Call us for one.

- **Loans from friends or relatives** are usually very flexible, have low or no interest rates, and are easy for some people to arrange. They, however, are not available to everyone. Check these out first!
- Banks: provide loans at better rates than some places. Banks have personal loans available at rates based on your credit rating. They will provide you with a set payment plan. Having a cosigner with a good credit rating will increase your chances of getting a bank loan.

Your best opportunities will be with a bank that you or a cosigner has a relationship with.

Your local bank: Apply in person.

- **Payment Plans:** We have several helpful payment plans that let you pay off your tuition over time. There are fees for these based on your **down payment** (**more is better**) and the length of time you need to pay off the tuition. Talk to us right away about this option to see how it works for you!
- Credit cards may have a higher interest rate, but are more flexible with minimum payments. They also often offer low interest rates for up to a year when you transfer your balance to a new card. They are also the easiest way to for some people to get a loan.
- Get Creative: We also know of people who have raised money for their education in a "futures" sort of way. They would sell massages in the future to clients, friends, family, etc. at a discounted rate (less than the going rate for professional massage therapy in their location) if purchased before the student completed school.
- Talk to Us!: Financing opportunities and payment plans change often. Call and ask us for the current information that we have. When we work together, we can find a way that works for you!

We also suggest you keep in mind a few simple figures as in these examples:

Massage Therapy - \$40 per hour (a low average)

Borrowed - \$6,000

Massages = 150 massages

In 1 year = 2.9 massages / week

In 1.5 yrs. = 2 massages / week

In 2 yrs. = 1.5 massages / week

In 2 yrs. = 1.5 massages / week

In 2 yrs. = 1.7 massages / week

In 2 yrs. = 1.7 massages / week

In 2 yrs. = 2 massages / week

We are here to help you! Everyone who has fully committed to attending MountainHeart has made it work for them - one way or another!

Good Luck! & Namaste' Craig McLaughlin

Mountain Heart School of Bodywork P.O. Box 575, Crested Butte, CO 81224

phone: 970-275-1090

e-mail: school@mountainheart.org Web: www.mountainheart.org

"When we are motivated and take action to do something we love, energy and creativity tend to flow!"

## MountainHeart's Basic Schedule - (Usual holidays are observed.)

(Designed for a ski town economy and rocky mountain outdoor environment!)

Sessions Summer - June 1 to November 15 (approximate) Winter - December 1 to May 25

Days & Hours Monday (if electives are scheduled) 1 PM to 5 PM (approximate) Friday - (7 per session) 8 AM to 12 PM

Tuesday, Wednesday, & Thursday - 8 AM to 5 PM

#### Your Career as a Massage Therapist

## THE FIELD

Massage therapy is one of the fastest growing career fields today.

The number of massage therapists working part-time is very high, while unemployment for massage therapists is very low. These figures are promising for new graduates of massage therapy schools.

The therapeutic effects of massage are being recognized and publicized by our mainstream media as more and more people are experiencing professional massage therapy for the first time.

The potential massage therapy clientele is expanding across all age groups and ideals and is recognized today as complementary health care by most healing modalities.

Bureau of Labor Statistics, U.S. Department of Labor: Employment of massage therapists is projected to grow 22 percent from 2014 to 2024, much faster than the average for all occupations. Continued growth in the demand for massage services will lead to new openings for massage therapists.

## **SETTINGS**

Massage therapists are now working in the many settings: home offices, out-call service businesses, chiropractors, beauty/skin care salons, gyms, athletic clubs, health clubs, health spas, holistic centers, resorts, on-site offices, hospitals, cruise ships, airlines, hotels, convention centers, college and professional athletic teams, rehabilitation centers, horse farms, health food stores, as well as other settings.

## **INCOME**

Some sources list the average cost of a 1 hour massage at \$35 to \$75. Other sources list the same 1 hour massage at \$50 to \$200. Some of the factors influencing the cost of a massage are: experience, amount of schooling, reputation, and geographic location. The average yearly income for a massage therapist varies from under \$10,000 for mostly part time to over \$65,000 for full time.

## OTHER INFORMATION

Here are some interesting tidbits from surveys done in 2003 by ABMP & Massage Magazine. Keep in mind that the industry has grown significantly since then.

Over 90% said they always/most of the time found satisfaction in their work. About 75% did 60 minute sessions.

Over 60% of therapists had over 600 hours of training. Over 60% had been practicing for 5 years or less.

About 56% of full time therapists earned over \$30,000 per year. Over 50% charged more than \$60 per session.

About 32% had private practices in their home and about 45% in an office. About 92% ran sole proprietorship businesses.

About 23% did out-call service and about 16% did on-site service.

About 58% also earn income at another profession.

Over 85% had their main source of new clients as word of mouth.

About 52% averaged 12 or more people a week.

over 55% that their main source of new elected as work of mount.

Over 90% had taken continuing education classes. Over 50% took 25 hours of CEU's a year.

Most had a practice that integrated several types of therapy, with Swedish / relaxation at 56% and Sports/Deep Tissue at 47%.

#### **HOUSING in the CRESTED BUTTE - GUNNISON VALLEY**

To find long term summer housing we recommend you start looking in April and for winter housing start in September. Mt. Crested Butte is 1 mile above the town of Crested Butte. The ski area is in Mt. Crested Butte. A free bus that runs between Mt. Crested Butte and Crested Butte year round. Crested Butte South is a subdivision 10 minutes south of Crested Butte. Almont is a very small town 20 minutes south of Crested Butte. Gunnison about 30-45 minutes south of Crested Butte. In any location it is advisable to have a car, although not necessary. Many students hitch-hike and there is bus service between Gunnison and Crested Butte year round.

We will send you housing info from the bulletin boards in April, May, Sept., Oct., Nov. if you wish! Remember we are a ski area so there are always housing & room-mate openings!

#### **SHORT TERM**

Crested Butte International Hostel: maximum stay 2 weeks, rates \$17-\$24+ per person, 970-349-0588

Crested Butte Mountain Resort: 800-544-8448 or 970-349-2222

Crested Butte Property Management: 970-349-5780

The Pioneer Lodge: 970-349-5517 Solutions, Inc.: 970-349-2452

The Crested Butte News: local weekly newspaper 970-349-0500 - www.crestedbuttenews.com

High Country Resorts: 970-349-2400

Executive Property Management: 970-349-5775
PR Property Management Inc.: 970-349-6281
Peak Property Management: 970-349-6339
Quality Realty & Management: 970-641-1313
Remington Management Group: 800-950-2133
Valley Management: 970-641-2964, Michelle Hensley
Village Center Properties & Management: 800-521-6593

Crested Butte Chamber of Commerce: can help with hotel and lodge accommodations 970-349-6438

LONG TERM (6 months+)

Valley Management: 970-641-0964, Michelle Hensley Any of the Property Management companies listed above

Gunnison Country Shopper: local weekly Gunnison paper, best for classified ads 970-641-3148 Gunnison Country Times: local weekly Gunnison paper 970-641-1414 -www.gunnisontimes.com/

Gunnison Chamber of Commerce: 970-641-1501

Solutions, Inc.: 970-349-2452

The Crested Butte News: local weekly newspaper 970-349-0500 - www.crestedbuttenews.com

Black Canyon Realty: 970-641-4500 Water Wheel Inn 641-1650

Three Rivers Resort: cabins 970-641-1303 The Pioneer Lodge: 970-349-5517

**CAMPING** 

With an abundance of national forest land and campgrounds surrounding Crested Butte camping is an option. There is a two week maximum stay on national forest service lands and in forest service campgrounds. Modern campgrounds are also available. Public showers and laundry can be purchased at the Crested Butte International

Youth Hostel (970-349-0588). US Forest Service: 970-641-0471

KOA in Gunnison: 970-641-1358 Recreation Resource Management in Almont: 970-641-9603

Three Rivers Resort in Almont: 970-641-1303 Sunnyside Campground: 970-641-0477

Tall Texan Campground: 970-641-2927

WEB SITES

www.toski.com/crested/index.html

www.crestedbutte.com/

www.crestedbuttechamber.com/

Newspapers - <u>www.crestedbuttenews.com</u>

www.gunnisontimes.com www.gunnisonshopper.com www.visitcrestedbutte.com/

www.skicb.com www.gunnisoncrestedbutte.com/

## MountainHeart School Of Bodywork

## Preparing You For The Future Of Massage Therapy - Today!

We at MountainHeart are committed to providing you with an excellent education that prepares you for the many areas of health care and a well balanced practice. The following important and advanced aspects of Massage Therapy are taught in our 6 Month, 702 Hour and 850 Hour Certified Massage Therapist Programs.

Please call us for the details at: 970-275-1090

## **Relaxation & Stress Reduction**

When the client needs or wishes **relaxation or stress reduction massage**, you will use techniques from many of our classes. From soothing touch, to efficient & effective Swedish massage, to visualizations, to energy work, you will have many tools to aid in relaxation and stress reduction.

#### **Postural & Chronic Complaints**

When the client has a **postural problem**, like an elevated shoulder or sway back, or if they have a **chronic area of complaint** such as low back pain, neck & shoulder tension, or knee problems, you will have a wonderfully effective set of tools to use. These are great for the repeat client or the one-time visitor.

#### **Improved Athletic Performance**

When the client wishes to **improve their athletic performance**, you will have some of the latest approaches to facilitating that improvement. These techniques may be applied with both the **competitive athlete and the week-end athlete** effectively.

#### **Energy Medicine**

Energy Medicine has become very popular in recent years and is recognized as an **effective treatment modality** by a growing number of health professionals. You will learn several approaches to energy work that can aid in **healing a full range of health conditions**.

## **Applied Kinesiology**

Also known as **Muscle Testing**, applied kinesiology is an **assessment and therapy localization tool** used by many health care practitioners. You will learn several ways to assess the condition of muscles, neurological communication, energy systems, and emotional stresses through applied kinesiology.

#### **Injury Rehabilitation**

When the client is **recovering from a physical injury**, you will have many tools to facilitate their path back to normal function. You will have techniques for any stage of the recovery or healing process, from acute injuries to chronic complaints due to old or poorly healed injuries.

#### **Medical Massage**

When the client has a **disease or other medical condition**, you will have the knowledge to create an effective treatment plan that can be used safely with any medical condition. These treatments can be used along with treatments provided by other health professionals such as Doctors, Chiropractors, Physical Therapists, etc.

#### **Personal Transformation**

With a deep respect for the oneness and unity of all aspects of the human being - body, mind, & spirit, you will be able to facilitate those who simply want to **improve the quality of their lives**. From being on purpose in their lives to releasing old habits from the bodymind, you will learn many ways to help people **transform their lives**.

#### **Oriental Bodywork**

Oriental Medicine is one of the most balancing healing modalities for all kinds of conditions. You will learn to use several Oriental Bodywork skills and principles.

These include 5 Element Theory, Acupressure,

Command Point Energy Balance, and more.

## **Therapy Integration**

An important skill of the successful Massage Therapist is the ability to **select the best treatment plan** for the condition of the client. Through clinic experience, cases scenarios, feedback sessions in all classes, and specific integration classes, you will **integrate all you have learned** into effective therapeutic treatments.

#### **Communication Skills**

Another important skill of the successful Massage Therapist is the ability to communicate effectively with a wide variety of clients and health professionals. With a deep respect for the uniqueness of each individual, you will be able to communicate in ways that promote healing and understanding.